


Enhance your brand through an IANA webinar sponsorship

A Members Only Opportunity – \$3,000


Support an IANA Webinar to....



Generate quality recognition for your company within the industry.



Advance your company's standing as a thought leader.



Enrich your brand to a broader audience through social media.

Benefits

Pre-Webinar

- Company logo posted online on specific webinar page
- Company logo on all emarketing flyers and promotions sent to members and prospects in advance of registration
- Listing of sponsorship of specific webinar in Intermodal Connections
- Social media promotion on Twitter and LinkedIn for broader audience exposure

During Webinar

- Recognition slide with company logo, website and contact information included in webinar presentation
- Verbal recognition of sponsorship during the webinar

Post-Webinar

- A link to the recorded the webinar that sponsor can post on their website
- Full contact information of webinar registrants
- Promotion on Twitter and LinkedIn, and link on the IANA website to the recorded webinar for broader exposure
- Posting of webinar for ongoing exposure to an unlimited audience in website's Recent Webinars section

Get your brand in front of intermodal professionals!

Contact:

Jim Morrow
Assistant Vice President, Member Services
301-982-3400, ext. 314
jim.morrow@intermodal.org

