



Intermodal Association of North America



27TH INTERMODAL EXPO

November 15-17, 2009

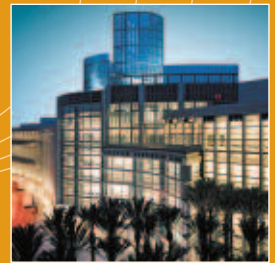
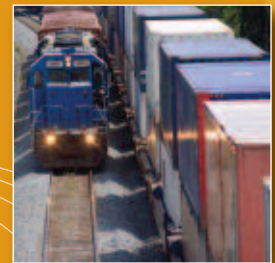
Anaheim Convention Center • Anaheim, California

PRELIMINARY PROGRAM & REGISTRATION



Intermodal Expo provides exceptional value for 2009!

- Wall Street Analysts Return
- New Student Forums
- More Demos on Show Floor
- Audience Participation



Held in cooperation with The NITL's 102nd Annual Meeting & 27th TransComp, the TIA's Fall Meeting and the U.S. DOT Intermodal Freight Technology Working Group (IFTWG) Fall Meeting

Premium Level Sponsors

As of June 30, 2009

IANA gratefully acknowledges these member companies that have contributed at premium levels to IANA's 2009 Sponsorship Program.

Platinum Plus

APL Limited
BNSF Railway
CenterPoint Properties
CSX Intermodal
GE Intermodal Services
Hub Group, Inc.
Landstar Global Logistics, Inc.
Marine Repair Services, Inc.
Mi-Jack Products, Inc.
Norfolk Southern Corporation
Pacer Stacktrain
Pacer Transportation Solutions, Inc.
Profit Tools, Inc.
Swift Transportation Co., Inc.
Trinium Technologies
TRx, Inc.
Union Pacific Railroad Co.

Platinum

Celtic International, Inc.
ContainerPort Group, Inc.
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REZ-1, Inc.
TTX Company

Gold

Canadian Pacific
CN
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CTC Transportation Insurance Services, LLC
FMX, Inc.
Intermodal Transportation & Distribution Services, Inc.
Kansas City Southern
Maersk Line
RoadLink
Schneider National, Inc.
Transportation Made Simple, Inc.
TTS Terminals, Inc.

Sponsorship opportunities are still available.

*Please visit the IANA Web site for more details
or call 301-982-3400, ext. 350.*

Why You Should Attend

This year, the intermodal transportation industry has been faced with many challenges. Because the Intermodal Expo/TransComp Exhibition is the only event of its kind in North America, it provides the most economical opportunity to meet and network with senior executives and decision makers from all segments of the transportation industry, under one roof.

Who Attends Intermodal Expo?

- Senior supply chain, logistics and transportation managers
- Senior executives of the rail, ocean and trucking industries
- Terminal operators and Port Authorities
- Third party logistics owners and managers
- Equipment manufacturers and lessors

Official Hotels in Anaheim

Anaheim Marriott (Headquarters)

700 West Convention Way • Anaheim, CA 92802
714-750-8000

Hilton Anaheim

777 Convention Way • Anaheim, CA 92802
714-750-4321

Marriott Courtyard Anaheim

2045 South Harbor Boulevard • Anaheim, CA 92802
714-740-2645

Housing Policy

All hotel reservations **MUST** be made through the Anaheim Housing Bureau on the form on page 6 in this brochure or at the Web address shown on the form.

Anaheim Convention Center

800 West Katella Avenue • Anaheim, CA 92802
714-765-8950

Spouse Program

Badges are required for admittance to the Intermodal Expo Welcome Reception, the trade show floor and the spouse tour. Badges are issued only to spouses participating in the Spouse Program. Spouses may choose one option from the two tours offered on Monday, November 16, 2009: **Mission & Los Rios District** or **Laguna Art Walk**. Please visit www.intermodal.org/expo for more details.

NITL Golf Classic — Coyote Hills Golf Club

Saturday, November 14, 2009 • Noon Shotgun Start

Register online at www.nitl.org or www.sangolf.com. For additional information, please contact Vince Tully at 760-944-6281.

IANA's 27th INTERMODAL EXPO & Annual Membership Meeting

November 15-17, 2009 • Anaheim Convention Center • Anaheim, California



Pre-Show Roundtable Discussions

Sunday, November 15

- 8:30 – 10:00 a.m. • What's the Bid Climate?
- 10:30 a.m. – Noon • Forecasting for 2010: What will 2010 bring us after an abysmal 2009?
- Noon – 2:00 p.m. • Sales and Marketing Strategies for Today
- 2:00 – 3:30 p.m. • Carrier Qualification is for Everyone
- 4:00 – 5:30 p.m. • Don't Be a Victim: Avoiding Problems

Industry/Student Forums

(on the tradeshow floor)

Monday, November 16

11:00 – 11:45 a.m. (Student Focus)

The Changing Landscape of Logistics/Supply Chain Education in Universities

Noon – 12:45 p.m. (Student Focus)

Building the New Silk Road: Intermodal Initiatives in China

12:30 – 1:00 p.m. and 4:30 – 5:00 p.m.

CVSA Roadside Inspection Demonstration

3:45 – 4:15 p.m. (Industry Focus)

Clearing the Air: How Environmental Issues in Southern California Will Impact Intermodal

5:00 – 5:45 p.m. (Student Focus)

Gen Xers Living in the Transport World: Recent Graduates Tell All

Tuesday, November 17

10:15 – 11:00 a.m. (Industry Focus)

Going Down the Road Feeling Better: FMCSA Explains New Roadability Regulations

11:30 a.m. – 12:15 p.m. (Student Focus)

Preparing for Rapid Intermodal Growth: European Application of the American Experience

12:30 – 1:00 p.m.

CVSA Roadside Inspection Demonstration

1:30 – 2:15 p.m. (Student Focus)

China Logistics-Market Entry Strategy

New Features for 2009

- Facility tours
- Super Sessions — senior transportation executives tackle hot topics
- Demonstrations and forums on show floor
- Highlights of “green” transportation initiatives

Opening General Session

Freight Transportation One Year Later: the New View from Wall Street

The economy unleashed its wrath on the freight transportation sector again this year, and conventional wisdom says things will get worse before they get better. But what do the masters of Wall Street forecast for freight service providers in 2010 (and beyond)? As a follow-up to last year's highly-successful session *Wall Street's View of Transportation*, this interactive town hall-style session will feature more of “The Street's” most sought after transportation sector analysts sharing their revised outlook for the sector. Once again, moderator extraordinaire and senior adviser to *The Journal of Commerce* Peter Tirschwell will serve as host of this lively keynote session. And thanks to the use of a high-tech audience response system, this year's unprecedented program has been enhanced to allow for attendee participation through instant opinion polling and other interactive features.

Confirmed speakers include: John L. Barnes III, Managing Director Equity Research – Transportation, RBC Capital Markets and Thomas R. Wadewitz, Analyst – Airfreight & Surface Transportation, J.P. Morgan.

\$10,000 IN CASH PRIZES
will be drawn immediately following the
closing super session!
(You must be present to win.)

PRELIMINARY PROGRAM

IANA's 27th Intermodal Expo & Annual Membership Meeting

NITL 102nd Annual Meeting & TransComp Exhibition • TIA Fall Meeting

JOINT EVENTS – RED CAPS • IANA events – bold • NITL events – regular text • TIA events – italic

Saturday – November 14

7:30 a.m. – 6:00 p.m. Convention Center Exhibit Hall D
EXHIBITOR REGISTRATION AND SET-UP

8:00 – 10:00 a.m. Anaheim Marriott
TIA Services Board Meeting

9:00 a.m. – 4:00 p.m. Anaheim Marriott
TIA Board of Directors Meeting

11:00 a.m. – 6:00 p.m.
NITL GOLF CLASSIC — Coyote Hills Golf Club

1:00 – 5:00 p.m. Anaheim Marriott
2010 International Conference Steering Committee

Sunday – November 15

7:30 a.m. – 6:00 p.m. Convention Center
EXHIBITOR REGISTRATION AND SET-UP

8:00 a.m. – 5:00 p.m. Convention Center Outside Hall C
IANA/NITL/TIA JOINT REGISTRATION

8:00 a.m. – Noon Convention Center
U.S. DOT Intermodal Freight Technology Working Group Meeting
(Intermodal Expo attendees are welcome and encouraged to attend the IFTWG Fall Meeting.)

8:00 – 9:30 a.m. Convention Center
IANA Maintenance & Repair Committee Meeting

8:30 a.m. – 5:30 p.m. Convention Center
TIA Roundtable Discussions
(See page 3 for details. Open to all full registrants)

10:00 – 11:30 a.m. Convention Center
IANA Motor Carrier Division Meeting

12:30 – 2:00 p.m. Convention Center
IANA Operations Committee Meeting

1:00 – 5:00 p.m. Convention Center
NITL Annual Meeting Membership Luncheon and Multimodal Committee Meetings

2:30 – 5:30 p.m. Convention Center
IANA Board of Directors Meeting

6:00 – 7:00 p.m. Anaheim Marriott
INTERMODAL EXPO WELCOME RECEPTION
(Not included as part of the “Trade Show Only” registration)

Monday – November 16

7:30 a.m. – 5:30 p.m. Convention Center Outside Hall C
IANA/NITL/TIA JOINT REGISTRATION

7:45 – 8:15 a.m. Convention Center
EXHIBITOR SERVICE MEETING

8:45 – 10:15 a.m. Convention Center
WELCOME AND OPENING SESSION
Presentation of Industry Awards
Freight Transportation One Year Later: the New View from Wall Street
(See page 3 for details.)

9:00 a.m. – 4:00 p.m. Anaheim Hilton
SPOUSE HOSPITALITY LOUNGE

9:00 a.m. – 4:00 p.m.
SPOUSE TOUR
Departs from and returns to Anaheim Hilton

10:30 a.m. – 1:30 p.m. Convention Center Exhibit Hall D
INTERMODAL EXPO/TRANSCOMP EXHIBITION
Grand Opening with Industry and Student Forums and Lunch on Show Floor

1:45 – 3:15 p.m. Convention Center
SUPER SESSION

Economic Turmoil in a Sea of Financial Changes
The highly competitive global shipping industry is well accustomed to riding the ups and downs of normal business cycles. Yet the present worldwide economic recession has negatively impacted international trade and commerce — and the shipping industry — in ways not seen since the Great Depression of the 1930s. The interdependent trade world

today demands efficient and effective supply chains to support both national and international economies. Overcapacity due to prolific orders for ships of all kinds, abrupt drops in cargo volumes due to reduced aggregate demand and inventory drawdowns, and worries about future sustainable growth have resulted in economic turmoil that has had intense reverberations for the ocean shipping industry and beyond. What will the carrier industry look like in the years ahead? Can carriers survive for a protracted period of time without reasonable returns on investment? Can the cascade of new ship deliveries be financed? Should we expect a new round of mergers and consolidations? What will be the impact on competitive options among customers?

3:30 – 6:00 p.m.

INTERMODAL EXPO/TRANSCOMP EXHIBITION

with Industry and Student Forums on Show Floor

Convention Center
Exhibit Hall D

6:00 p.m.

Individual Corporate Events

Tuesday – November 17

8:00 a.m. – 4:00 p.m.

IANA/NITL/TIA JOINT REGISTRATION

Convention Center
Outside Hall C

8:00 a.m. – 4:15 p.m.

SPOUSE HOSPITALITY LOUNGE

Anaheim Hilton

8:30 – 9:45 a.m.

SUPER SESSION

Is Your Motor Carrier on the Highway to Health in 2010?

Over capacity; trucking bankruptcies; slowly rising fuel prices; low driver pay; high insurance costs; customer bids; green initiatives; and too much legislation affecting the transportation industry. Where will it all end or perhaps lead us in 2010? Come listen as our panel of seasoned veterans in this town hall session talk about what happened on the highway in 2009, and where we are going in 2010.

Convention Center

10:00 a.m. – Noon

Scheduled Press Conferences

11:00 a.m. – Noon — NITL Press Conference

Convention Center

10:00 a.m. – 3:00 p.m.

INTERMODAL EXPO/TRANSCOMP EXHIBITION

with Industry and Student Forums and Lunch on Show Floor

Convention Center
Exhibit Hall D

3:15 – 5:30 p.m.

SUPER SESSION

Where Will We Be “Tracking” in 2010 with Our Rail Partners?

Business is down. Fuel is down. Rates are down. Service and capacity are up. What's it all about, Alfie? Come join our rail and shipper panel while we delve into the major issues facing and defining rail transportation today. This panel will review capital investment for the shipping future, the greening of America, legislative issues affecting the industry, and what keeps rail logistics leaders awake at night. This session is sure to be sold out so please arrive early and stay late!

Convention Center

\$10,000 CASH ATTENDANCE PRIZE DRAWING

(You must be present to win.)

5:30 p.m.

“HAPPY HOUR” WRAP-UP

Decompress and enjoy some fellowship with new and old friends and associates, and compare notes from this year's event, before heading back to the office to face the challenges ahead.

Convention Center

Wednesday – November 18

8:00 a.m. – 2:00 p.m.

NITL Board of Directors Meeting

Anaheim Marriott

Please check the IANA Web site — www.intermodal.org — for updated program information.

Why exhibit at the Intermodal Expo?

Today's economic climate mandates maintaining solid business relationships and developing qualified leads. Exhibit at the Intermodal Expo because:

- Your customers, suppliers and competitors are at the Intermodal Expo
- More products and services have been introduced at Expo than any other logistics conference
- Expo provides networking opportunities with senior transportation executive and decision makers

Exhibit space is limited. Visit the tradeshow Web site, www.freightexpo.net, for additional information and an updated floor plan or call Stacie Fagan at 301-982-3400, ext. 349.

See page 8 for a current list of exhibitors.

HOTEL RESERVATION FORM

NO RESERVATIONS TAKEN BY PHONE

Instructions/Housing Bureau Policy

1. Reservations will be processed on a first-come, first-served basis.
2. All reservations are subject to 15% tax.
3. All reservations require a deposit of first night's room and tax. Credit card deposits will be held by the hotels as a room guarantee. First night's charge will not be run on credit card.
4. A cancellation fee of \$35.00 will be charged for all rooms cancelled after October 1, 2009. All changes or cancellations prior to 10/21/09 should be made with the Anaheim Housing Bureau. Cancellations or changes made after 10/22/09 must be made directly with the hotels. Rooms cancelled less than 72 hours prior to arrival may be charged a first night room rate plus tax.
5. To make a reservation please fax or mail this form to the Anaheim Housing Bureau, Fax: 714-776-2688; or by mail to: P.O. Box 4270, Anaheim, CA 92803. A form is required for each reservation. Reservations may also be made online at www.intermodal.org/expo.
6. **Requests for multiple room blocks of 10 or more rooms must be made directly to the Housing Bureau no later than September 4, 2009.** Names of room occupants must also be furnished to the Housing Bureau by September 4, 2009. After September 4, multiple room blocks will not be held in a company or single individual's name without full pre-payment of said hotel rooms.

Registrant's Name _____

Company _____

Address _____

City _____ State _____ Zip Code _____

Daytime phone _____ Fax _____ E-Mail _____

Arrival Date _____ Departure Date _____

Sharing Room With _____

HOTEL INFORMATION

All hotels listed are 100% non-smoking properties.

Anaheim Marriott - Headquarters Hotel (Next to Convention Center)

Standard Single/Double \$189

Hilton Anaheim (Next to Convention Center)

Standard Single/Double \$175

Lanai Guestroom \$195

Executive Guest Room \$215

Marriott Courtyard (Behind the Anaheim Marriott)

Standard Single/Double \$129

First Choice _____ Second Choice _____

Room Type: King (1 bed) Double/Double (2 beds)

Every effort will be made to accommodate your first choice hotel. If your first choice requested hotel is not available the Housing Bureau will confirm comparable accommodations.

Special requests: (please check) ADA Accessible

American Express Visa/Master Card Discover Check enclosed

Cardholder's Name _____ Cardholder's Signature _____

Account Number _____ Exp. Date _____

Confirmation notices will be sent via fax, e-mail or surface mail, within one week of receipt.

Mail or fax to: Anaheim Housing Bureau
P.O. Box 4270
Anaheim, CA 92803
Fax to: 714-776-2688

For Questions and/or Information Only: Contact: Housing Bureau — 714-765-8868 • e-mail: anaheimhousing@anaheimoc.org



REGISTRATION FORM

IANA's 27th Intermodal Expo & Annual Membership Meeting
November 15-17, 2009 • Anaheim Convention Center • Anaheim, California

REGISTRANT

Please place a mark in any applicable box () to indicate a permanent change to IANA's database.

Mr. Mrs. Ms. I am a first-time attendee.

First Name _____ MI _____ Last Name _____

First Name/Nickname for badge _____ Title _____

Company _____

Address _____

City/State/Zip _____

Phone _____ Fax _____

E-mail _____ NOTE: UNIQUE E-MAIL ADDRESS REQUIRED FOR EACH REGISTRANT.

REGISTER ONLINE WITH CREDIT CARD AT www.intermodal.org.

REGISTRATION FEES

Register early and save! Advance registration fee applies only to those registrations received and paid by September 18.

PLEASE NOTE: Full registration includes all educational/social functions and admittance to the Exhibition Hall. Badge required for admittance.

| | By 9/18/09 | After 9/18/09 | Amount |
|--|------------|---------------|----------|
| IANA member company full registration | \$695 | \$945 | \$ _____ |
| Additional full registrant from IANA member company | \$550 | \$800 | \$ _____ |
| EXHIBITORS ONLY — Exhibitor additional full registration. (Form must be mailed or faxed.) | \$345 | \$425 | \$ _____ |
| Non-member full registration — \$200 (per company) of this registration fee may be applied toward IANA membership when you join by 12/31/09. | \$895 | \$1145 | \$ _____ |
| Trade shows only — Includes admittance to Exhibit Hall only . | \$295 | \$345 | \$ _____ |
| Spouse Program (cost per person) Badges are required for admittance to the Intermodal Expo Welcome Reception, the trade show floor and the spouse tour. Badges are issued only to spouses participating in the Spouse Program. | \$315 | \$375 | \$ _____ |
| Total Amount Enclosed | | | \$ _____ |

Spouse Full Name _____

First/Nickname for Badge _____

Please check below if you plan to attend one of the spouse tours, Monday, November 16.

9:00 a.m. – 4:00 p.m.

Mission & Los Rios District

Laguna Art Walk

PAYMENT INFORMATION

Payment must be made in advance by check or credit card (no exceptions).

Make checks payable, in U.S. funds and drawn on a U.S.-based bank, to Intermodal Association of North America.

Mail or fax to: INTERMODAL ASSOCIATION OF NORTH AMERICA, 11785 Beltsville Drive, Suite 1100, Calverton, MD 20705-4048;

Fax: 301-982-4815. Faxed forms must include credit card information below.

Questions? Call 301-982-3400, ext. 332.

PLEASE NOTE: IANA reserves the right to charge the correct amount to your credit card if you select a registration fee that you do not qualify for.

Check American Express MasterCard Visa

Credit card #: _____ Exp. date: _____

Name of card holder: _____

Signature of credit card holder: _____

CANCELLATION POLICY: Advance commitments by the Association will preclude refunds for cancellations received after October 9, 2009. Refunds will be processed for cancellations received in writing prior to October 9, 2009, less a \$150 administration fee.

| | | | |
|----------------------|-------------|----------------|---------------|
| IANA USE ONLY | BATCH _____ | PROC. BY _____ | PROOFED _____ |
|----------------------|-------------|----------------|---------------|



Intermodal Association of North America
 11785 Beltsville Drive, Suite 1100
 Calverton, MD 20705-4048



IANA's 27TH INTERMODAL EXPO & Annual Membership Meeting

Register by September 18th and SAVE up to \$250!

ATTENTION MAIL ROOM: If addressee is no longer here, please deliver to the department or person with the same title or his/her superior.

2009 INTERMODAL EXPO/TRANSCOMP EXHIBITORS

(As of June 15, 2009)

A. Duie Pyle, Inc.
 ABF Freight System, Inc.
 Aljex Software
 ALK Technologies, Inc.
 American Fast Freight
 American Society of Transportation and Logistics
 Ansonia Credit Data
 ArvinMeritor
 Avalon Risk Management
 Avante International Technology, Inc.
 Averitt Express, Inc.
 BNSF Railway
 Bourque Data Systems
 Brandt Truck Line, Inc.
 Bureau International des Containers
 Cal State Xpress, Inc.
 California Maritime Academy
 Cambridge Resource
 Canadian National Railroad
 Carlile Transportation Systems
 Carrier Transcold
 Carrier411 Services, Inc.
 Celadon Group, Inc.
 CEVA EGL Eagle Global Logistics
 CF/EPIC
 Cheetah Software Systems, Inc.
 Colorado Seminary for University of Denver, ITI
 Container Connection
 Cornerstone Logistics, Inc.
 Covenant Transport, Inc.
 CSX Intermodal
 CT Logistics
 DACA
 DATS Trucking, Inc.
 Dayton Freight Lines
 The Dependable Companies
 Dohrn Transfer Company
 DRS Technologies
 Eleets Transportation

Epes Logistics Services, Inc.
 ESRI
 Estes Express Lines
 FedEx Freight
 Fetch Logistics, Inc.
 Florida East Coast Railway
 Fox Transportations
 Freight Zone
 G&D Integrated
 Genesee & Wyoming, Inc.
 Getloaded.com, LLC
 Greenfield Products, Inc.
 HAVCO Wood Products, LLC
 Hendrickson
 Hermann Services
 Hoist Litruck Mfg., Inc.
 Hub Group, Inc.
 Hyundai Translead
 IHS Global Insight
 Image Store House, LLC/Kodak
 IMS Worldwide Inc.
 Industrial Networks
 Infosite Technologies, Inc.
 Innovative Energy
 Intermodal Insurance Co.
 The Internet Truckstop
 Jeppesen Systems AB
 K&R Sales, Inc.
 Kleinschmidt, Inc.
 Lakeville Motor Express
 Land Air Express
 Landstar System, Inc.
 Lianyungang Universal Special Purpose Vehicle
 Logistick, Inc.
 Lynden Transport Inc.
 Manitoulin Transport
 Mason Dixon Intermodal
 McLeod Software
 Mi-Jack Products, Inc.
 Morton Supplies Inc.
 New Life Transport Parts Center
 Norfolk Southern Corporation

Old Dominion Freight Line
 OneSeal Inc.
 Pacer International
 Pacific Alaska Freightways, Inc.
 Panama Canal Authority
 Panther Expedited Services, Inc.
 PeopleNet
 Peterson Manufacturing Co.
 Pitt Ohio Express
 Port Manatee Commerce Center
 Port of Hamburg
 Port of Huntsville – Intermodal Center
 Port of Los Angeles
 Port of Palm Beach
 Powersource Transportation Inc.
 PowerTrack – US Bank
 Profit Tools, Inc.
 Purfresh, Inc.
 Q-Sales & Leasing
 R+L Carriers/Day & Ross
 Railroad Industries Inc.
 Railrunner N.A., Inc.
 Reliable Transportation Specialists, Inc.
 REZ-1, Inc.
 RMI/Railcar Management, Inc.
 RoadLink
 Roadrunner Transportation Services
 Robert Transport
 RSI Insurance Brokers, Inc.
 RSI Logistics
 Saia, Inc.
 ShipXpress
 Silver Eagle Manufacturing
 Singamas Management Service Limited
 SLH Transport, Inc.
 SMC3
 Southeastern Freight Lines
 Startrak LLC
 Sunbury Transportation

Tango Transport
 Taylor Machine Works, Inc.
 TransCore
 Transite Technology, Inc.
 Transplace
 Transpro Freight Systems
 TransWorks
 TranSystems
 TRx, Inc.
 TSS Group
 TTX Company
 U.S. Xpress Enterprises
 University of Maryland
 USTC
 Vanguard Services, Inc.
 Verizon Wireless
 Virginia Port Authority
 Walnut Industries Inc.
 Werner Enterprises
 World Trade Press
 YRC Worldwide

Tentative Show Schedule

Dedicated exhibit show times, in which no super sessions or social events are scheduled, offer access to all registrants during show hours.

Monday, November 16

10:30 a.m. – 1:30 p.m.
 3:30 p.m. – 6:00 p.m.

Tuesday, November 17

10:00 a.m. – 3:00 p.m.