



**Intermodal Association  
of North America**



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## **PRIVACY POLICY**

### **Member and Participant Privacy Notice:**

IANA is dedicated to protecting your privacy and the confidentiality of certain types of information you may provide. In addition to administering the Uniform Intermodal Interchange and Facilities Access Agreement (UIIA), Intermodal Driver Database (IDD), Driver Lookup Service (DLS), Intermodal Tractor Registry (ITR), Global Intermodal Equipment Registry (GIER) and Driver Vehicle Inspection Report (DVIR) Services, IANA offers various publications and information to members, program participants, and/or the public regarding the intermodal industry. The information provided by you is in response to IANA's responsibilities under the UIIA, IDD, DLS, ITR, GIER and DVIR programs or shared by IANA with its members or the public in furtherance of the goals, development and growth of the intermodal industry. Except with regard to the information required under the UIIA, IDD, DLS, ITR, GIER and DVIR programs from participants, you may decide either not to provide the requested information or to direct that it not be shared as identified in this Notice. However, should you decide not to supply the requested information or opt out of its intended use by IANA, you may lose a valuable opportunity to have accessible information of critical importance to your company in the conduct of its intermodal business. IANA's Privacy Notice informs you of the kinds of information and data collected about your company and/or its drivers, with whom that information or data is shared, and how it is responsibly protected. Examples are provided in this Notice of the types of information or data collected, the purposes for which it is collected, and the security measures taken by IANA to prevent the disclosure of that information or data to unauthorized third persons. Other than the information required because of your membership in IANA, participation in the UIIA, IDD, DLS, ITR, GIER and/or DVIR programs, if you prefer not to share other requested information or data obtained from you with others, you may direct IANA not to do so by advising Jim Morrow, IANA's assistant vice president of member services, at jim.morrow@intermodal.org or by calling 301-982-3400, ext. 314. Your request not to share your information or data will be processed within seven business days, and will remain in effect until such time as you direct IANA otherwise. Should you have any questions regarding this Privacy Notice please contact Jim Morrow as indicated above.

### **Categories of Information Collected by IANA:**

IANA collects the following categories of information about its members and/or participants in the UIIA, IDD, DLS, ITR, GIER and DVIR programs:

1. Annual Census data and Member Update information including contact information and annual intermodal revenues;
2. Motor carrier insurance information required under the UIIA and individual motor carrier company information comprising the IANA Motor Carrier Database, Intermodal Driver Database (IDD), Driver Lookup Service (DLS), Intermodal Tractor Registry (ITR) and Driver Vehicle Inspection Reporting (DVIR) Services;
3. Data and statistics from Intermodal Marketing Companies and Railroads concerning shipment volumes, shipment revenues, traffic lanes and equipment types, that is aggregated and published by IANA in its quarterly "Intermodal Market Trends and Statistics"; and
4. Information from Railroads regarding the locations of their intermodal facilities and contacts for publication in IANA's "North American Rail Intermodal Terminal Directory" available on IANA's website.
5. Publicly available information relating to Intermodal Equipment (IME) collected and maintained in the Global Intermodal Equipment Registry (GIER) for the purpose of identifying the responsible Intermodal Equipment Provider (IEP) for specific pieces of intermodal equipment. The chassis information is also utilized for completion of the Driver Vehicle Inspection Report (DVIR).

## **Disclosure to Third Parties:**

Information collected from members about their annual intermodal revenues is gathered only for the purposes of assessing Association membership dues, is maintained internally, and is not disclosed to any affiliated or nonaffiliated parties.

Contact information gathered on individual companies through the Annual Census and Member Updates is published in IANA's Membership Handbook and through the Members Only section of the Association's website, and is made available only to IANA members.

All proceedings of the Intermodal Interchange Executive Committee are considered privileged and confidential. This would include but not be limited to: All documents and correspondence, written or electronic, relating to the administration of the Uniform Intermodal Interchange and Facilities Access Agreement (UIIA); the identity of modal representatives that have either served in the past or are currently serving on the IIEC; and specific discussions of the Committee in the course of administering the UIIA.

Information obtained about motor carrier insurance coverages, as required under the UIIA, is provided to Equipment Provider participants in the UIIA including their designated terminals, container yards, and/or depots

Intermodal driver information collected from UIIA Motor Carrier (MC) participants and is compiled in IANA's IDD and is available to IDD program subscribers only. Specific driver identification information is also available to DLS, ITR and DVIR subscribers. Basic contact information on UIIA MC participants is available through the Intermodal Trucker Database and is available to the public on a purchased basis.

Information obtained regarding railroad intermodal terminal facilities is published on IANA's website and is available to the public

Information collected from Intermodal Marketing Companies and Railroads about shipment volumes and revenues, and traffic lanes and equipment types are not disclosed to the public except in aggregated form on a subscription or purchased basis as published in IANA's *Intermodal Market Trends and Statistics*.

## **Access to the Information — Security Measures:**

As identified above, certain information is made available to the public upon request or through IANA's website. However, information that is required to be disclosed under the UIIA is available only to participants and must be accessed by a password or through an electronic data interchange. The IDD is accessible only to program subscribers.

Information collected from members on annual intermodal revenues is made available to IANA's employees solely for membership billing purposes. IANA employees also have access to information supplied about traffic volumes, shipment revenues, traffic lanes and equipment types to prepare aggregated data for publication in *Intermodal Market Trends and Statistics*. IANA maintains internal policies against unauthorized disclosure or use of any individual member information by its employees. Further, IANA's employees are bound by those policies to access member and participant information only for legitimate business purposes and to keep information about your company confidential.

IANA respects the proprietary and/or confidential nature of the various categories of information and data provided to it, and makes every effort to ensure against unauthorized access or use of that information and data. Those safeguards continue even should a member or participant terminate its relationship with IANA.



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