IANA
INTERMODAL ASSOCIATION OF NORTH AMERICA

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ABOUT IANA

The Intermodal Association of North America (IANA) is the leading trade association representing the intermodal freight industry, including the companies, equipment, and infrastructure that move goods across North America using two or more modes of transportation. Founded in 1991, IANA serves more than 1,000 member companies, including railroads, ocean carriers, trucking companies, intermodal marketing companies (IMCs), third-party logistic companies (3PLs) terminal operators, technology providers, and equipment lessors.

IANA's mission is to promote the growth of intermodal freight transportation through education, advocacy, and industry development. The association convenes stakeholders across the supply chain to advance standards, shape policy, and deliver the research and intelligence members need to compete and grow.

THE INDUSTRY

Intermodal freight is one of the most efficient, sustainable, and scalable modes of moving goods in North America. It combines the reach of trucking with the capacity and fuel efficiency of rail, enabling shippers to move containers and trailers across the continent at lower cost and with a smaller carbon footprint than over-the-road trucking alone.

- Intermodal rail moves freight at roughly four times the fuel efficiency of long-haul trucking.
- North American intermodal volume exceeded 18.5 million units in 2025, an 2.3% annual gain over a strong 2024, making it one of the largest freight segments on the continent with the strongest performance in years.
- As trucking capacity tightens and operational costs rise, a growing number of shippers are moving long-distance freight to intermodal rail. This is a structural shift with lasting implications for how North America moves goods.

WHAT IANA DOES

- **Research & Intelligence**: Publishes the Intermodal Volume Index, economic analysis, and market data used by carriers, shippers, media, and investors to benchmark performance and forecast demand.
- **Education & Certification**: Offers the FLIP program, the industry standard for professional development across the intermodal supply chain, webinars and other industry-leading programs.
- **Events:** Produces Intermodal EXPO, the industry's premier annual gathering, and the IANA Business Meeting
- **Policy & Advocacy:** Monitors federal and state legislation affecting intermodal operations and represents member interests before Congress and regulatory agencies.
- **Innovation:** Advances technology adoption across the intermodal network, including AI-enabled tools for visibility, optimization, and equipment tracking through initiatives, taskforces and workgroups.

LEADERSHIP

Anne Reinke has served as President & CEO of IANA since December 2024. She brings more than two decades of freight and transportation policy experience to the role, including four years as President and CEO of the Transportation Intermediaries Association (TIA), a tenure as Deputy Assistant Secretary at the U.S. Department of Transportation, and a 17-year career at CSX Transportation. Under her leadership, IANA has expanded its data and research capabilities, sharpened its policy voice in Washington, and positioned intermodal as a strategic growth priority for shippers navigating a volatile freight market.

IANA's strategic direction is guided by a member-elected Board of Directors, chaired by Christopher Brach, Senior Vice President and General Manager of Radiant Road & Rail.

KEY ISSUES & STORYLINES

- Why this freight cycle has tipped the scales toward intermodal as trucking capacity tightens and regulatory pressure on over-the-road operations mounts.
- The rise of AI and autonomous systems in freight, and what it means for the intermodal network as carriers, shippers, and terminals move from manual processes toward data-driven, self-optimizing operations.
- The Surface Transportation Reauthorization and CORCA (Combatting Organized Retail Crime Act), among other pending legislation as generational opportunities and what the intermodal industry needs from them.
- Why "Intermodal Marketing Company" no longer captures what IMCs actually do and what's at stake as their role in the supply chain expands.
- The infrastructure, policy, and capacity investments required to sustain intermodal growth as shipper demand accelerates.